

crXss



X will cornelius

photographer / director



Women's Welsh Football Team (The Dragons) shot for Chase Bank ahead of The Euros commissioned by Droga5

✕ will cornelius



Will Cornelius brings a distinctive energy to sports photography — combining a **deep understanding of movement** with a refined, artful eye.

From **Max Verstappen** to **David Beckham**, Will has worked with leading athletes and brands including **Nike, Adidas** and **Red Bull**. Known for his great presence and collaborative approach, he

makes everyone on set feel part of the team.

This PDF brings together a selection of Will's work — a look at how he sees sport: **powerful, honest,** and **alive** in every frame.

We'd love the opportunity to collaborate with you and explore how Will's vision could bring your next campaign to life.

✕ **will cornelius**

red bull **bahrain**
blending photography & cgi





light up the track. show the impossible.

Part of Red Bull Racing's campaign shot in Bahrain, this project blends photography and CGI to test the drivers' intimate knowledge of the track. **Max Verstappen** and **Yuki Tsunoda** trace the circuits with their fingers, turning their expertise into striking visuals.

See the motion here.

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air
london lions



X will cornelius

Shot for one of the UK's leading basketball teams, the **London Lions**, this campaign captures the stillness within motion — a feeling of weightlessness as players rise through the air at the peak of their game.

The aim was to create a sense of calm and control, where power meets precision, and every movement feels effortlessly suspended in time.



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red roses
x clinique



× will cornelius

Shot only a few weeks ahead of the Red Roses winning the Rugby World Cup, this campaign celebrates the players in a space where they felt proud, strong, and at ease. Shot in collaboration with **Matta** and **Clinique**, it highlights their dedication, resil-



sprint
ai integration

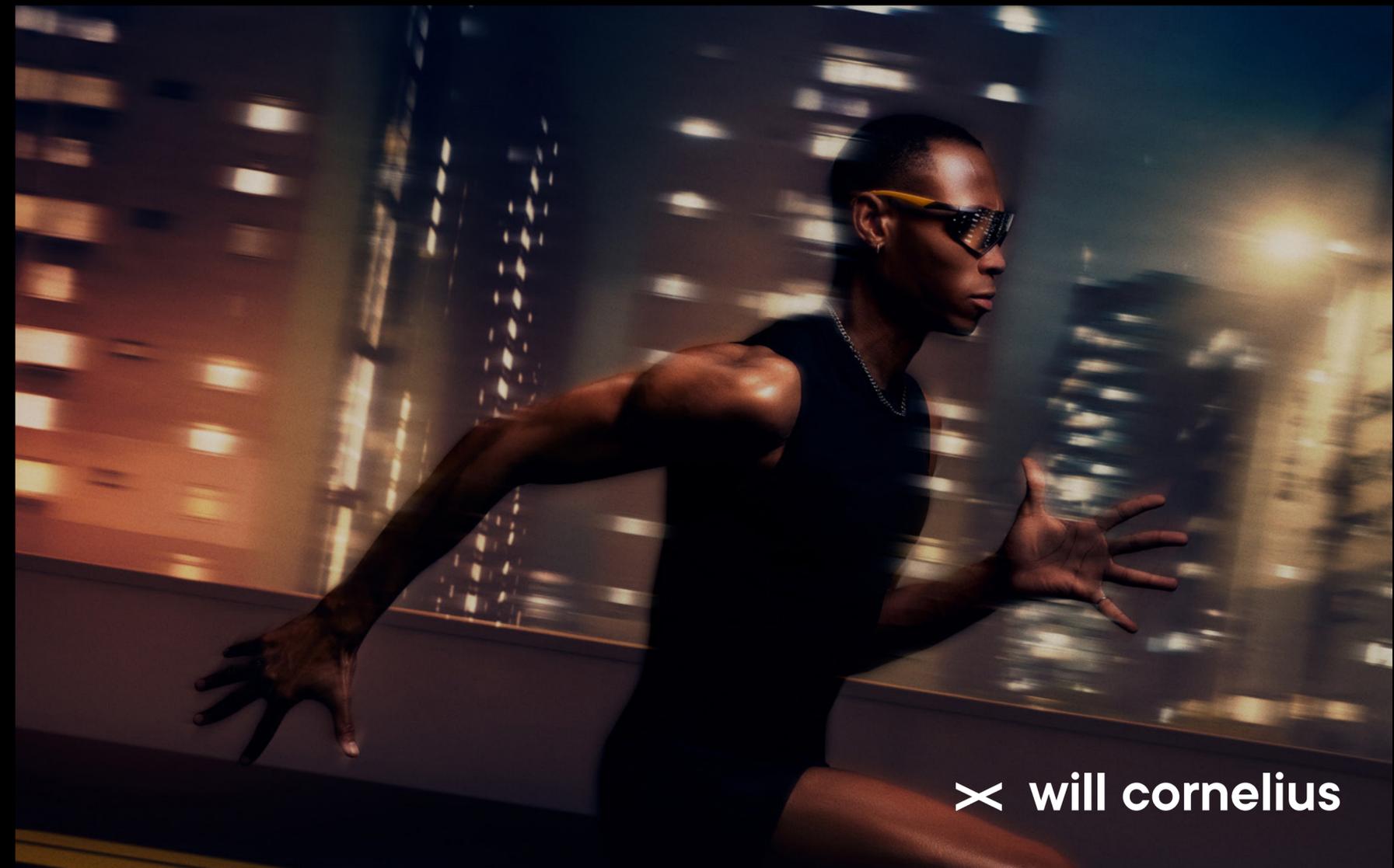




The next chapter in the **Craft of Movement** series, **Sprint** explores supreme dedication to sport through the story of sprinter Decarie Davies — a physical embodiment of speed. From the inner city to the salt flats of Utah, the series pays homage to land speed records and the pursuit of human potential.

Shot on **green screen** with **AI-generated environments**, the project experiments with how technology can enhance real performance — **used as a tool, not a replacement.**

See the motion here.





Will Cornelius has photographed top athletes and celebrities, from **Max Verstappen** to **Mikel Arteta**, building genuine rapport by treating them like real people.

By getting to know their interests, music, and what makes them tick, he creates a **relaxed, collaborative set** where great moments happen naturally.



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